

Hello,

The 'Bayside, Glen Eira, Kingston *Applied Learning Awards* Committee' offer you an opportunity to sponsor the 2013 Applied Learning Awards. Established by the Bayside Glen Eira Kingston Local Learning and Employment Network (BGK LLEN) Youth Connect and, the Applied Learning Awards recognise the outstanding efforts of:

- *secondary students* undertaking applied learning programs - Victorian Certificate of Applied Learning (VCAL), Vocational Education and Training in Schools (VETiS) and School Based Apprenticeships and Traineeships (SBATs)
- *secondary schools and education providers* offering applied learning programs - VCAL and VETiS delivery and access
- *teachers/trainers* delivering applied learning programs - VCAL and VETiS
- *coordinators and support staff* contributing to applied learning offerings
- *businesses* that provide students with workplace experiences and have established partnerships with schools

A panel of judges representing peak industry associations, education departments, applied learning associations, training providers and local government will assess all nominees and select winners. A gala Awards Ceremony will take place on Tuesday October 17, 2013 at the Brighton International.

The Applied Learning Awards were established five years ago as a means of promoting the important role that applied learning (sometimes referred to as 'hands-on' or 'practical' learning) plays in preparing young people for a life beyond school.

Sponsorship is a great way of promoting your organisation, building your brand, being acknowledged during the Awards Ceremony and supporting the development of quality applied learning in our community. There are a number of ways you can sponsor:

- ***Sponsor the event*** – Platinum, Gold, Silver or Bronze sponsorship opportunities available (please see enclosed 'Event Sponsor Information' on page 2)
- ***Sponsor an individual award*** (please see enclosed 'Individual Award Sponsor Information' on pages 3 – 4 to identify an award area of interest to you)

If you would like further information about the awards please contact me at alawards@youthconnect.com.au or 8306 6300. Alternatively, feel free to complete and return the enclosed 'Sponsorship Form' (final page) along with your sponsorship payment.

Thank you for considering this opportunity to contribute to celebrating the achievements of those involved in applied learning in our local community.

Yours sincerely,

Daniela Ascone

On behalf of the Applied Learning Awards Planning Committee

Event Sponsor Information

The following benefits are available to individuals and/or organisations wishing to sponsor the 2013 Applied Learning Awards in the Platinum, Gold, Silver or Bronze sponsorship categories.

Sponsorship will assist with covering the costs associated with the 2013 Applied Learning Awards and Awards Ceremony. The Awards Ceremony will take place on Thursday, October 17 2012 at the Brighton International with an anticipated audience of approx. 350 people.

The number of sponsors sought per category area are:

Category	Number of sponsors	Category	Number of sponsors
Platinum Sponsor	1	Silver Sponsors	3
Gold Sponsors	2	Bronze Sponsors	4

Sponsor Category	Platinum	Gold	Silver	Bronze
Cost (inc. GST)	\$3,300.00	\$2,200.00	\$1,100.00	\$550.00
Benefits:				
Acknowledgment as a 'Platinum, Gold, Silver or Bronze Sponsor' on Youth Connect and BGK LLEN websites	Yes	Yes	Yes	Yes
Acknowledgement as a 'Major Sponsor' by Master of Ceremonies	Yes			
Acknowledgment as a 'Gold, Silver or Bronze Sponsor' by Master of Ceremonies		Yes	Yes	Yes
Announce Regional Applied Learning Champion (School) at Awards Ceremony	Yes			
Announce Regional Applied Learning Champion (Employer) at Awards Ceremony	Yes			
Short speech / video at Awards Ceremony	Yes			
Name / logo on all award plaques issued	Yes			
Name / logo on Award Ceremony invitations as a 'Major Sponsor'	Yes			
Name / logo on Award Ceremony invitations as a 'Gold, Silver or Bronze Sponsor'		Yes	Yes	Yes
Name / logo on Award Ceremony booklet as a 'Major Sponsor'	Yes			
Name / logo on Award Ceremony booklet as a 'Gold, Silver or Bronze Sponsor'		Yes	Yes	Yes
Name and/or logo on Award Ceremony PowerPoint presentation	Yes	Yes	Yes	Yes
Acknowledgement on promotional material, media releases as a 'Platinum Major Sponsor'	Yes			
Acknowledgement on promotional material as a 'Gold Sponsor'		Yes		
Acknowledgement on promotional material as a 'Silver Sponsor'			Yes	
Acknowledgement on promotional material as a 'Bronze Sponsor'				Yes
Display of company banner/s	2	2	1	1
Seats at Award Ceremony	8	6	4	3

Individual Award Sponsor Information



- Individuals or organisations can sponsor more than one individual award.
- Sponsorship of student awards will be used to provide the award winning student with a \$100 cash prize and certificate – sponsor logos will be included on the certificate and screened during the ceremony.
- Sponsorship of school, teacher/trainer, coordination and support person or business awards will be used for the production of individual plaques – sponsor logos will be included on the plaque and screened during the ceremony.
- The sponsor of each award will have naming rights for that award.
- The sponsor’s name and logo will be included in the Award Ceremony booklet and in other relevant communications (web and print).
- Please note the following definitions:
 - *VETiS (Vocational Education and Training in Schools)* – this program allows students to complete a nationally accredited vocational certificate (eg. Certificate II in Automotive, Certificate III in Hospitality)
 - *VCAL (Victorian Certificate of Applied Learning)* – this program sits alongside the Victorian Certificate of Education (VCE) as one of the senior school certificates available to Victorian students
 - *SBAT (School Based Apprenticeship and Traineeship)* – this program allows students to undertake a part-time apprenticeship or traineeship whilst still at school, with businesses employing or hosting the student in their workplace
 - *Structured Workplace Learning* – formal work experience offered by employers to students undertaking a vocational training certificate

Student Awards

Outstanding Student Awards - \$110 per award (inc. GST)
Outstanding VETiS Student (multiple awards will be given in this category)
Outstanding SBAT Student (multiple awards will be given in this category)
VCAL Personal Development Stream (one award available)
VCAL Literacy Stream (one award available)
VCAL Numeracy Stream (one award available)
VCAL Work Related Skills Stream (one award available)

NB. VETiS and SBAT Awards

- A range of VETiS and SBAT awards will be given on the basis of nominations, rather than on a set list of pre-determined industry areas.
- As such, the Applied Learning Awards organisers will endeavour to match any VETiS or SBAT Student Award Sponsor to a winner according to similar industry area (eg. If a student wins a ‘VETiS Automotive Certificate Award’ the organisers will endeavour to match that student to an automotive industry or related sponsor).
- The organisers will discuss any matching decisions with sponsors before finalising.

School Awards

These awards are for schools and education providers offering their schools access to a range of applied learning programs.

Outstanding School and Education Provider Awards - \$110 per award (inc. GST)
VETiS Delivery (one award available)
VETiS Access (one award available)
VCAL - school delivery (one award available)
Community VCAL - non-school delivery (one award available)
Regional Applied Learning Champion – <i>NB. this award is not available to sponsor, as it will be awarded by our Platinum Sponsor</i>

Employer Awards

These awards are for businesses that support applied learning through provision of student access to workplace learning and engage in partnerships with schools designed to enhance applied learning in that school / education provider.

Outstanding Employer Awards - \$110 per award (inc. GST)
SBAT Employer (one award available)
Structured Workplace Learning Employer (one award available)
Business-School Partnership (one award available)
Group Training Company (one award available)
Regional Applied Learning Champion (Employer) – <i>NB. this award is not available to sponsor, as it will be awarded by our Platinum Sponsor</i>

Teacher Awards

These awards are for teachers and trainers who support the learning and skills development of students undertaking VETiS or VCAL programs.

Outstanding Teacher Award - \$110 per award (inc. GST)
VET Teacher / Trainer (one award available)
VCAL Teacher / Trainer (one award available)

Coordination and Support Person Award

This award is for those personnel who coordinate or support applied learning in their school or organisation, and is offered in recognition of the critical role these staff play in ensuring that programs are of a high quality and standard.

Outstanding Coordination and Support Person Award - \$110 per award (inc. GST)
VET Teacher / Trainer (one award available)

2013 Applied Learning Awards Sponsorship Payment

Tax Invoice
Youth Connect ABN: 86 718 001 362

Sponsor Details

Name:			
Position (if applicable):			
Organisation (if applicable):			
Postal address:			
Phone:		Email:	

Event Sponsorship:

Tick	Event Sponsorship (inc. GST)	Total
	Platinum Sponsorship - \$3,300 (inc. GST)	
	Gold Sponsorship - \$2,200 (inc. GST)	
	Silver Sponsorship - \$1,100 (inc. GST)	
	Bronze Sponsorship - \$550 (inc. GST)	
	Sub-Total	

Individual Award Sponsorship:

Tick / No.	Outstanding Student Awards - \$110 per award (inc. GST)	Total
	Outstanding VETiS Student (multiple awards will be given in this category) <i>List any preferred industry area/s you have:</i>	
	Outstanding SBAT Student (multiple awards will be given in this category) <i>List any preferred industry area/s you have:</i>	
	VCAL Personal Development Stream (one award available)	
	VCAL Literacy Stream (one award available)	
	VCAL Numeracy Stream (one award available)	
	VCAL Work Related Skills Stream (one award available)	
	Sub-Total	

Tick	Outstanding School Awards - \$110 per award (inc. GST)	Total
	VETIS delivery (one award available)	
	VETIS access (one award available)	
	VCAL – school-based provider (one award available)	
	Community VCAL – new provider (one award available)	
	Sub-Total	

Tick	Outstanding Employer Awards - \$110 per award (inc. GST)	Total
	SBAT Employer (one award available)	
	Structured Workplace Learning Employer (one award available)	
	Business-School Partnership (one award available)	
	Group Training Company (one award available)	
	Sub-Total	

Tick	Outstanding Teacher Award - \$110 per award (inc. GST)	Total
	VET Teacher / Trainer (one award available)	
	VCAL Teacher / Trainer (one award available)	
	Sub-Total	

Tick	Outstanding Coordination and Support Person Award - \$110 (inc. GST)	Total
	Coordination and Support Person (one award available)	
	Sub-Total	

Please add your sub-total figures together to reach a final total: \$ _____

Payment Details

Please make your payment to Youth Connect via either:

Cheque – made payable to ‘Youth Connect’ (Level 3, 1001 Nepean Hwy, Moorabbin VIC 3189)

EFT – BSB 633 000 Account No. 117022343 Account Name: Youth Connect Inc.

Please return this completed form to Youth Connect via:

Fax: 8306 6301 Email: alawards@youthconnect.com.au Post: Level 3, 1001 Nepean Hwy, Moorabbin VIC 3189

Thank you for sponsoring the 2013 Applied Learning Awards. A member of the organising committee will be in touch to discuss your sponsorship and any requirements you might have.