

Corporate Sponsorship Package



At Youth Connect, we empower young people to build the confidence and skills to experience meaningful and successful school to industry transitions. We motivate young people to take explore their career and educational aspirations and take control of their pathway choices.

Our programs focus on developing employability skills that will improve a young persons ability to identify their skills, abilities and attributes that will assist them in the future.

About Youth Connect

Youth Connect has been providing services and support to young people aged 13 – 25 at risk of disengaging or disengaged from Education, Training and Employment for 20 years. This support is provided through one-on-one case management in schools and in the community as well as through group activities including workshops and brokering Vocational Education and Training (VET) Programs.

We also work with parents and business to support and educate them about the school, training and university systems including how to recruit and retain young people.

Youth Connect's Vision is a community where school to work pathways and career choices for all young people are equally valued and respected.

Why sponsor Youth Connect?

When you sponsor Youth Connect we will ensure that this collaboration compliments your existing brand values, enhances your image, and provides a platform to increase the positive community perception and credibility of your business.

Your investment will assist us to provide programs and services that support young people to stay engaged in education, training or employment. This work will directly benefit young people and their families through intensive case managed support as well as the delivery of workshops to groups of young people.

Sponsorship: what are other benefits?

Youth Connect has a 20 year history of working with and for young people and their families. Aligning your organisation with us immediately adds to the credibility of your brand, providing cut through in today's socially conscious world.

With the support of our corporate sponsors, the opportunities for the young people we work with can become real and life changing. There are a number of ways in which your business or corporation can get involved. However you choose to help, you'll send a message to the community about your commitment to supporting young people to pursue meaningful career and education pathways.

There are a variety of sponsorship levels so no matter what size your business or company, you can be assured that there is a sponsorship level suited to your desired level of investment.



PLATINUM PACKAGE

\$10,000 Investment + GST (4 available) Major Sponsorship for 1 year

As a Major Sponsor of Youth Connect you will receive the following comprehensive package of benefits

Sponsorship

- Your company's logo will feature prominently on our website.
- A link from our website to yours will provide easy access to your products or services. (In the 3 months to Jan 2013 we had 1,274 Unique Visitors with average visit duration of 2.30 mins. Of those 68% were New Visitors and 32% Returning Visitors)
- Recognition in our reception with your company logo on our "Sponsors Honour Wall" (Over 2000 people come through our doors each year)
- Your company's logo will feature prominently in our monthly newsletters which has over 1000 subscribers.
- Acknowledgment and your logo in our Annual Report
- Youth Connect organises, and presents at, a number of different events (eg. forums, conferences, meetings). As a sponsor, your company's investment with us will be referred to in the presentations at these events.
- Emails disseminated from Youth Connect will carry a link to your home page. This will illustrate your support of the organisation in emails sent to all our stakeholders.
- Place an article each year into our newsletter to promote your organisation's services, communicate to the membership about a particular issue, or highlight your organisation's news.
- Use of Youth Connect's Logo in all of your marketing and promotional material to let your customers how you are supporting young people.

Organisational Staff Benefits

- Delivery of Career and Transition Workshops to your staff and families. Workshops to the Value \$2000. *A list of workshops can be found at the back of this proposal.
- Opportunity to have up to 50 staff participate as volunteers in an iPrep Mock Interview program. Staff will be involved in providing Mock Interviews for Young People in a school.

Tickets

- Two tickets to each of four Business Network Breakfasts throughout the year.
- Eight tickets and event recognition at our Annual Applied Learning Awards Ceremony attended by over 300 people.

Benefits to Young People

- Your investment will in the course of the year contribute support to 6 young people to address their barriers to engaging in education training and employment through Case Management and Careers Counselling and
- Allow 150 young people to participate in our mock interview program and
- Provide resources for 15 young people to participate in a 6 week IndustryXplorer Program

GOLD PACKAGE

\$5000 Per Annum + GST (5 available) Partner Sponsorship for 1 year period

As a Partner Sponsor of Youth Connect you will receive the following comprehensive package of benefits

Sponsorship

- Your company's logo will feature prominently on our website.
- A link from our website to yours will provide easy access to your products or services. (In the 3 months to Jan 2013 we had 1,274 Unique Visitors with average visit duration of 2.30 mins. Of those 68% were New Visitors and 32% Returning Visitors)
- Recognition in our reception with your company logo on our "Sponsors Honour Wall" (Over 2000 people come through our doors each year)
- Acknowledgment of your sponsorship in our monthly newsletters which has over 1000 subscribers.
- Acknowledgment in our Annual Report
- Placement of two quarter page ads in our newsletters each year
- Use of Youth Connect's Logo in all of your marketing and promotional material to let your customers how you are supporting young people.

Organisational Staff Benefits

- Delivery of Career and Transition Workshops to your staff and families. Workshops to the Value \$750. *A list of workshops can be found at the back of this proposal.
- Opportunity to have up to 25 staff participate as volunteers in an iPrep Mock Interview program. Staff will be involved in providing Mock Interviews for Young People in a school.

Tickets

- Two tickets to each of two Business Network Breakfasts throughout the year.
- Four tickets to our Annual Applied Learning Awards Ceremony attended by over 300 people.

Benefits to Young People

- Your investment will in the course of the year contribute support to 4 young people to address their barriers to engaging in education training and employment through Case Management and Careers Counselling and
- Allow 80 young people to participate in our mock interview program and
- Provide resources for 7 young people to participate in a 6 week IndustryXplorer Program



SILVERPACKAGE

\$2000 Per Annum (10 only available) Sponsorship for 1 year period

As a Sponsor of Youth Connect you will receive the following comprehensive package of benefits

Sponsorship

- Your company's logo will feature prominently on our website.
- A link from our website to yours will provide easy access to your products or services. (In the 3 months to Jan 2013 we had 1,274 Unique Visitors with average visit duration of 2.30 mins. Of those 68% were New Visitors and 32% Returning Visitors)
- Recognition in our reception with your company logo on our "Sponsors Honour Wall" (Over 2000 people come through our doors each year)
- Acknowledgement in our monthly newsletters which has over 1000 subscribers.
- Acknowledgment in our Annual Report
- Placement of one quarter page ad in our newsletters each year
- Use of Youth Connect's Logo in all of your marketing and promotional material to let your customers how you are supporting young people.

Organisational Staff Benefits

- Delivery of Career and Transition Workshops to your staff and families at 25% off the cost. *A list of workshops can be found at the back of this proposal.
- Opportunity to have up to 10 staff participate as volunteers in an iPrep Mock Interview program. Staff will be involved in providing Mock Interviews for Young People in a school.

Tickets

- Two tickets one Business Network Breakfast throughout the year.
- Two tickets to our Annual Applied Learning Awards Ceremony attended by over 300 people.

Benefits to Young People

- Your investment will in the course of the year contribute support to 1 young person to address their barriers to engaging in education training and employment through Case Management and Careers Counselling and
- Allow 20 young people to participate in our mock interview program and

Incorporation

Youth Connect Inc ABN 86 718 001 362 is an Incorporated Association. A Board made up of volunteer members is responsible for the governance of Youth Connect Inc.

Charitable Status

Youth Connect Inc. is registered as a Deductible Gift Recipient (DGR) and endorsed by the ATO, which entitles a Sponsor that makes a gift to our organisation eligible for a tax deduction.



2013 Corporate Sponsorship

Tax Invoice
ABN: 86 718 001 362

Sponsor Details	
Name:	
Position (If applicable):	
Organisation (if applicable):	
Postal address:	
Phone:	
Email:	

Tick	Sponsorship Type	
<input type="checkbox"/>	Platinum	\$10,000
<input type="checkbox"/>	Gold	\$5,000
<input type="checkbox"/>	Silver	\$2,000
Total Sponsorship Amount		

Payment Details

Please make your payment to Youth Connect via either:

- Cheque – made payable to 'Youth Connect'
(Level 3, 1001 Nepean Hwy, Moorabbin VIC 3189)
- EFT – BSB 633 000 Account No. 117022343 Account Name: Youth Connect Inc.
- Pay in Instalments
\$ _____

Transaction Description Code:

To assist us in identifying donations made please put the letters "DON" followed by your first initial and surname or organisation name.

*E.g. If John Smith made a donation he would type the following under transaction description
"DON J SMITH"*

Please return this completed form to Youth Connect via:

Fax: 03 8306 6301

Email: admin@youthconnect.com.au (subject line: YC Sponsorship)

Post: Level 3, 1001 Nepean Hwy, Moorabbin VIC 3189

Thank you for supporting Youth Connect.

A Youth Connect staff member will be in touch to discuss your sponsorship and any requirements you might have.
Workshops

Information about PACTS

PACTS is a series of workshops and resources developed to provide parents with up-to-date information about educational pathways, that enables them to support their children effectively when making transition decisions. Parents also find out how to support their teen to explore career ideas and develop skills necessary to manage their careers into the future.

Workshops topics include:

- What is a career today?
- Tips on how to support your teen with career ideas and transitions
- Career assessment tools
- Career services at school and outside
- What are VET, VCAL, and VCE?
- Learning to use the Job Guide
- Further education options
- Preparing for employment

Key features of a PACTS workshop:

- Interactive facilitated workshops – the focus is on discussion and participation
- Workshops are limited to two hours duration
- Number of participants in workshops limited to ensure easy discussion
- Simple, easy to understand workshop handbook
- Increased understanding about career services in schools and community

The PACTS workshops can be delivered in your workplace or at Youth Connect after hours or during the day. The Full PACTS workshop is conducted over two sessions of two hours each. We can also tailor the program to meet your needs.

Bridging the Gap

This workshop provides practical strategies and management styles to best engage with all workplace generations and, in doing so, assist employers to build an effective 21st Century workplace. This workshop has a particular emphasis on the newer generations entering the workforce, and the best ways of attracting, recruiting and retaining them.

The workshop topics include:

- Changing Demographics
- Generations Defined
- Attracting, Recruiting, Retaining and
- Leading, Training Communicating

This workshop can be tailored to meet your needs including all day and shorter sessions.